

Module title		Module code
Business Administration		
Person responsible for the module	Faculty	
Prof. Dr. Gregor Zellner	Computer Science and mathematics	

Semester taught according to the curriculum	Level of study	Module type	Credit value
1.	1.		5

Mandatory requirements
no prerequisites necessary
Recommended previous knowledge
no prerequisites recommended

Content
see next page

Assigned submodules

Nr.	Submodule title	Teaching hours	Credit value
1.	Business Administration	4 SWS	5

Submodule		Submodule abbreviation	
Business Administration		BW	
Responsible person		Faculty	
Prof. Dr. Gregor Zellner		Computer Science and mathematics	
Lecturer		Availability of module	
N. N.			
Teaching method			
Seminar teaching with exercises (total 4 SWS)			

Semester taught according to the curriculum	Teaching hours	Teaching language	Credit value
1.	4 SWS		5

Study hours required

Hours in attendance/lectures	Hours for self-study
60h	90h

Method of assessment
written exam: 90 minutes

Content
<ul style="list-style-type: none"> • Introduction to economic fundamentals and business administration as science. • Business organisation: business objectives and business typology; choice of location. • business processes (flow of goods, cash flows and information flow). • Business functions: Marketing; production; materials management; investment and financing; accounting.
Learning objectives: Subject competence
<p>After successful completion of the submodule, students are able to,</p> <ul style="list-style-type: none"> • explain the business structure (1). • describe the factors of production and the operational functions of procurement, production, sales, investment, financing and accounting (2). • understand the possibility of data processing to support the operational functions (3).
Learning objectives: Personal competence
<p>After successful completion of the submodule, students are able to,</p> <ul style="list-style-type: none"> • to critically reflect on the course content in discussions and consciously integrate it into their own value system (2). • apply their expertise to current business topics (3). • to work goal-oriented in exercise groups on topics related to business administration (ability to work in a team) and to discuss the elaborated results in the auditorium (3).